Google Cloud Learning Programs: Verbiage for Institution Website and Marketing Materials

Institutions can place the following logo and verbiage on their websites to announce participation in the specific Google Cloud program.

Google Cloud Logo

Google Cloud career readiness program

Google Cloud Computing Foundations curriculum

Google Cloud Logo

Download Google Cloud logo. When using the logo:
- Do maintain the aspect ratio of the logo.
- Don't overlay other images on the Google Cloud logo.
- Don't change the Google colors.
- Don't modify the logo in any way, such as adding visual effects, angling, or rotating.
- Don't use an out-of-date version of the logo.

Google Cloud career readiness program

Use the verbiage below if your institution is participating in the Google Cloud career readiness program.

Headline	<College/University name> joins Google Cloud career readiness program
Main description	<College/University name> announces participation in the Google Cloud career readiness program. The Google Cloud career readiness program enables students of all backgrounds the ability to prepare for cloud careers by building deep expertise through industry-recognized training, skill badges, and certifications.

Optional additional details	To enable students to prepare for cloud careers in business and technical domains related to cloud infrastructure, application development, big data, and machine learning, the Google Cloud career readiness program offers the following tracks: ● Associate Cloud Engineer track: This track is ideal for students aspiring to launch careers in engineering and management roles related to cloud infrastructure, cloud-native application development, and data engineering. ● Data Analyst track: This track is ideal for students keen on pursuing careers in data analytics, business intelligence, and management.

Google Cloud Computing Foundations curriculum

Use the verbiage below if your institution is using the Google Cloud Computing Foundations curriculum.

Headline	<College/University name> offers Google Cloud Computing Foundations curriculum
Main description	The Google Cloud Computing Foundations curriculum introduces students to the breadth of cloud technology with concepts, hands-on labs, assessments, and a capstone project on topics ranging from cloud infrastructure, application development, big data, and machine learning.