RUFUS STEWART

DIGITAL MARKETER

# CONTACT

+123-456-7890

hello@reallygreatsite.com 123 Anywhere St., Any City

# EDUCATION

Bachelor of Science in Marketing University of Muhammad Patel

May 2007 – August 2011 | GPA: 3.90

# LANGUAGE

English Spanish Japanese Russian

# REFERENCE

**Olivia Wilson** Liceria & Co. / CEO 123-456-7890

**Juliana Silva** Liceria & Co. / CEO 123-456-7890

# ABOUT ME

I have been working in the digital marketing industry for more than nine years. I have many experiences working individually and as a team member. My principle in working is exposure because the core of digital marketing is all about how to increase the exposure of the promoted product.

# EXPERIENCE

2012 – 2013

Thynk Unlimited | 123 Anywhere St., Any City

**Digital Marketer Intern**

Created the testing plan for Studio Shodwe's social media campaign, leading to the improvement of the ROI by 23% within two months after the template application.

Assisted the marketing team on the SEO project of the Rimberio Co. website, which has successfully increased the traffic by 15% or 90 new customers per month.

2013 – March 2022

Liceria & Co. | 123 Anywhere St., Any City

## Digital Marketing Manager

Designed, implemented, and optimized the new promotion campaign for Salford & Co. that increased sales from the social media platform by 300%.

Led SEO project of Wardiere Inc.'s official online store that increased the monthly visitor by 170,000 visitors and the conversion rate up to 45%.

# SKILL

Market Analytics      SEO     

Copywriting      Web Programming